



THE 21ST ANNUAL
Shining Stars Benefit

FRIDAY, OCTOBER 19, 2018
| 5:30 PM TO 10:00 PM |
ROTARY SUMMIT CENTER
88 S 4TH ST, SAN JOSE, CA 95112



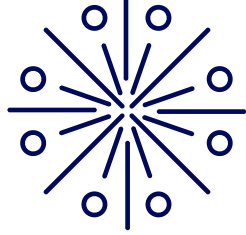
KEYNOTE SPEAKER: MARK LUKACH
AUTHOR & INTERNATIONAL BESTSELLER
MY LOVELY WIFE IN THE PSYCH WARD

Dinner | Auctions | Awards | Entertainment

Individual Ticket	\$175
Table for 10	\$1500

WWW.MOMENTUMFORMENTALHEALTH.ORG





Welcome to the 21st Annual Shining Stars Benefit, raising awareness and celebrating a community that is inclusive of all people regardless of a mental illness.

Mental illness impacts nearly 60 million Americans each year. Thankfully, progress has been made in decreasing the stigma in recent years. Many who previously were unwilling to seek help for mental health conditions now are receiving the assistance they need.

Momentum for Mental Health exists to help individuals achieve mental and emotional health, discover and reach their potential, and fully participate in life.

Yet access to mental health care for individuals and families seeking treatment is still relatively limited.

Your partnership and investment in mental health enables Momentum to provide access to high quality treatment, services and support.

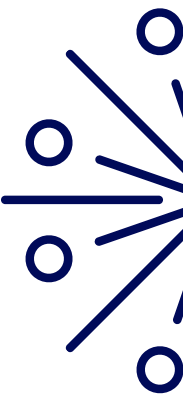
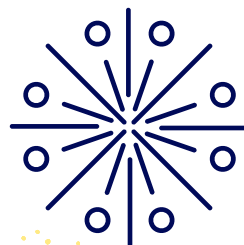
Together, we are making a difference in our communities to provide treatment for behavioral health, as well as to break the stigma that still surrounds mental illness and addiction.

Momentum believes that access to quality behavioral health care, including treatment for substance use disorders, is a human right, and we continue to work to improve access for those who so desperately need it.

Please join us in our efforts by reviewing the event sponsorship information.

The success of Shining Stars is credited largely to our sponsors who extend their financial support, name recognition and direct participation.

We appreciate your consideration and look forward to seeing you at this year's event.





THE 21ST ANNUAL
Shining Stars Benefit
SPONSORSHIP OPPORTUNITIES

PRESENTING SPONSOR - \$20,000 (Only One Sponsorship Available)

- 20 dinner seats (two tables) with premier seating location
- 20 VIP reception passes to meet the keynote speaker, author Mark Lukach
- Copies of *My lovely Wife in the Psych Ward* by Mark Lukach for 20 guests
- Exclusive opportunity for company representative to make brief on-stage remarks
- Opportunity to provide company-branded event take-away items on tables
- Premier recognition as Presenting Sponsor on web homepage and social media sites
- Signage recognition on stage as Presenting Sponsor and at the VIP reception
- Verbal acknowledgement from the stage and on-screen logo recognition
- Color ad in the evening program [full page size: 7.0" (w) X 8.5" (h)]
- Company logo on cover of evening program spotlighting as Presenting Sponsor

PLATINUM SPONSOR - \$10,000

- 10 dinner seats (one table) with premier seating location
- 10 VIP reception passes to meet the keynote speaker, author Mark Lukach
- Copies of *My Lovely Wife in the Psych Ward* by Mark Lukach for 10 guests
- Recognition on printed collateral and Momentum website
- Verbal acknowledgement from stage and on-screen logo recognition
- Color ad in evening program [half page size: 7.0" (w) X 4.25" (h)]

<https://www.momentumformentalhealth.org/shining-stars>





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SPONSORSHIP OPPORTUNITIES

GOLD SPONSOR - \$5,000

- 10 dinner seats (one table) with premier seating location
- 5 VIP reception passes to meet the keynote speaker, author Mark Lukach
- Copies of *My Lovely Wife in the Psych Ward* by Mark Lukach for 5 guests
- Recognition on printed collateral and Momentum website
- Verbal acknowledgement from stage and on-screen logo recognition
- Color ad in evening program [quarter page size: 3.5" (w) X 4.25" (h)]

SILVER SPONSOR - \$2,500

- 10 dinner seats (one table)
- 2 VIP reception passes to meet the keynote speaker, author Mark Lukach
- Recognition on all printed collateral and Momentum website
- Verbal acknowledgement from the stage and on-screen logo recognition
- Logo placement in evening program
- Color ad in evening program [business card size: 3.5" (w) X 2.0" (h)]

TABLE SPONSOR - \$1,500

- 10 dinner seats (one table)
- Name recognition in the evening program

*To propose custom sponsorship opportunities please email: acruz@momentummh.org

*Logos/artwork due by: October 5th | email: acruz@momentummh.org

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